Instructions

Please read the following instructions carefully before solving & submitting assignment:

It should be clear that your assignment will get zero marks if:

o   The assignment is submitted after due date.

o   The submitted assignment does not open or file is corrupt.

o   The assignment is copied (from other student or ditto copy from handouts or internet).

o   Student ID is not mentioned in the assignment File or name of file is other than student ID.

Note:

Your answer must follow the below given specifications. You will be assigned zero marks if you do not follow these instructions.

- Font style: "Times New Roman"
- Font color: "Black"
- Font size: "12"
- **Bold** for heading only.
- Font in *Italic* is not allowed at all.

Do not put any query at MDB about this assignment, if you have any query then contact at cs507@vu.edu.pk

Deadline

Your assignment must be uploaded/submitted at or before Monday, May 2nd, 2011.

Question: Design the generalized CRM model for Ufone. [10 marks]